

THE ROLE OF VILLAGE-OWNED ENTERPRISES AND ITS IMPLICATIONS FOR STRENGTHENING THE COMMUNITY ECONOMY (CASE STUDY OF "JUSERA" VILLAGE-OWNED ENTERPRISES IN NGADIREJO VILLAGE, POGALAN DISTRICT, TRENGGALEK REGENCY)

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ABSTRACT

This investigation expects to examine the job of the Village-Owned Enterprises (BUMDES) in expanding Community Strengthening in Ngadirejo Village, Pogalan District, Trenggalek Regency. This exploration utilizes subjective examination techniques. Sorts of Descriptive Analysis Research Develop the local area's economy through self-claimed organizations. The town incorporates the reserve funds and credit area. Chronicled information assortment innovation utilized in this examination. This exploration incorporates perception, meetings and recording, information investigation through spellbinding examination. In research, utilize the hypothetical premise of provincial turn of events, the hypothetical premise of local area strengthening, the monetary hypothesis premise. Based on populism and the hypothesis of BUMDES. The consequences of the investigation show the impact of "JUSERA" Village-Owned Enterprises in Ngadirejo Village, Pogalan District, Trenggalek Regency It has been excellent in working on the local area's economy. Furthermore, the administration of BUMDes Jusera has not been overseen ideally, so the scientists recommend giving preparing and using town potential to work on the nature of HR, improvement and planning, the dynamic job of the local area to improve and augment the job of BUMDes Jusera.

Keywords: The job of Bumdes, Strengthening the local area's economy

INTRODUCTION

Fundamentally, advancement is an action or cycle completed by people intentionally and persistently to work on the personal satisfaction. Hence, Indonesia absolutely creates to accomplish its objectives or goals, in particular expanding the success or government assistance of its country. To accomplish these conditions, in Indonesia, it is important to find vital and strategic ways to assemble local area freedom, to be specific through strengthening. The point is to give freedoms to provincial and country capacities in overseeing regular assets and town potential. Beginning from this turn of events, the public authority and society have a commitment to investigate, develop, and develop regular assets as the primary driver of advancement. This is in accordance with the nature of HR, and is correlative, interrelated and coordinated with different fields, and is done in an agreeable, amicable and adjusted way in accomplishing public improvement objectives and targets. This will guarantee great administration, to upgrade local area strengthening at all phases of improvement.

Provincial advancement assumes a significant part with regards to public improvement since it covers the majority of the public domain. Around 70% of Indonesia's populace lives in country regions. Hence, the advancement of country networks should keep on being worked on through the improvement of rustic human asset capacities. The limit of provincial HR should be persistently improved to foster imagination and exercises, just as have a higher natural mindfulness. An extremely powerful job, particularly in endeavors to make an air that energizes drive and self-improvement development in country regions. This is accomplished by passing on improvement data, directing the local area to take an interest being developed and passing on local area yearnings. The investment of country networks is to expand improvement exercises in rustic regions. Town improvement prompts the use of HR and regular assets claimed, expanding the exchange, cultivating and mechanical areas that have the potential in the town and become a power in the turn of events and strengthening of rustic networks broadly (Adisasmita, 2018). Strengthening is a work that should be done while expanding the potential or assets of each local area. Counting substantial strides, among others, giving different information sources and opening admittance to different freedoms that will engage the local area later on. In such conditions, the public authority embraced another strategy to drive the wheels of the rustic economy by building up a monetary organization that was completely overseen by country networks, to be specific Village Owned Enterprises (BUMDes).

Murwadji et al. (2017) contended that the administration of BUMDes has two principle hindrances in particular execution and monetary limitations. The snag to BUMDes' presentation is the local area's information that is as yet restricted in working together expertly, particularly in getting ready monetary reports and working outcomes. In the mean time, monetary hindrances come from the misrepresentation of assets the board coming about because of activities or demonstrations of defilement. As of now, numerous BUMDes are not all around created because of the absence of skill in carrying out BUMDes the executives as far as both information and HR (Gunaya, Sujana, and Dewi, 2017; Muryanti, 2020).

Suryanto (2018) expressed that in excess of 22 thousand towns have effectively claimed BUMDes, yet those effectively working were under 20%. The different BUMDes exercises have not yet shown huge changes to further develop the nearby economy, for example, open positions and financial exercises creation. The social framework in the town is needed to be supported to foster social business venture completely through the dynamic coordinated effort of town partners and the local area (Muryanti,

2020). This is additionally connected with insufficient advancement of BUMDes organizations because of the determination of business types that are not market-arranged, and are not founded on a cautious business possibility study.

The foundation of Town Claimed Ventures (BUMDes) depends on Law Number 23 of 2014 concerning Local Government. Article 87 passage (1) expresses that Towns can build up Town Possessed Undertakings as per the requirements and capability of the town and are recorded in Unofficial law Number 43 of 2014. The foundation of BUMDes is joined by endeavors to reinforce abilities, and is upheld by area or city provincial arrangements that partake advance and shield BUMDes from serious dangers from enormous financial backers. Consider that Town Possessed Ventures (BUMDes) are new monetary establishments working in rustic regions.

The most recent Law Number 6 of 2014 concerning Towns concerning Town Claimed Ventures (BUMDes) is a business element, which is entirely or the majority of the capital is possessed by the town through direct support in town resources, and town resources are isolated to oversee resources. , Administrations and Different Organizations The end drawn from the "Town Law" for town government assistance is that Town Claimed Endeavors (BUMDes) would now be able to assume a significant part in enabling and creating town potential, particularly in overseeing town accounts in their space. provincial local area. Ngadirejo Town is one of the towns situated in Pogalan Locale, Trenggalek Rule, East Java Area, the galactic area of Ngadirejo town is situated at 111.76439 East Longitude - 8.12147 South Scope, 89.28 meters above ocean level and 7 kilometers from Pogalan region. Ngadirejo Town has a sand, mountain and stone quarry, the space of Ngadirejo Town is 4.54 Km2 with a populace of 5,784 Ngadirejo Town comprising of 2,949 men, 2,835 ladies, with a populace of 1,273 individuals/Km2.

Ngadirejo Town, Pogalan Locale, Trenggalek Regime is one of the towns that has framed a Town Possessed Undertaking (BUMDes) as one of the endeavors in local area strengthening, BUMDes Jusera Ngadirejo Town was authoritatively settled in 2017. The reserve funds and advance business is a prevalent item claimed BUMDes Jusera, this reserve funds and credit business has prevailed with regards to serving the local area in giving business money to individuals of Ngadirejo Town. The presence of BUMDes as a local area strengthening program in Ngadirejo Town is relied upon to give changes in engaging and thriving the local area. The geological state of Ngadirejo Town is encircled by many rice fields and streams and is straightforwardly neighboring the mountains. so, the likely that exists in Ngadirejo Town, Pogalan Area, Trenggalek Rule is extremely different, which can be used and amplified.

Notwithstanding, the absence of local area investment and animation of BUMDes makes the possible that exists in Ngadirejo Town, Pogalan Region, Trenggalek Regime can not be used ideally, other than that most of individuals in Ngadirejo Town, Pogalan Region, Trenggalek Rule fill in as ranchers, dealers, raisers and there are additionally some other people who work in the private area and become ASN so that individuals feel less keen on creating town potential so the job of BUMDes is extremely vital.

Ngadirejo Town itself has a few possibilities that can be amplified by Town Possessed Endeavors in Ngadirejo Town, Pogalan Locale, Trenggalek Regime, for example, in horticulture, fisheries, mechanical creation, animals, exchange, manors, makes and instructive park visits. The presence of BUMDes is required and the dynamic job of the local area in dealing with the program is likewise required. This implies that local area interest is relied upon to effectively take part beginning at the arranging, execution, profiting, and assessing stages (Saepudin et al, 2018). Bumdes Reserve funds and Advances is one sort of business that is for the most part run by Town Claimed Ventures (Bumdes) including BUMDes Jusera. Bumdes Investment funds and Advances is viewed as a basic choice for town authorities to maintain the Bumdes business. BUMDes Jusera as a device is social capital and is relied upon to be an extension to reinforce the economy of Ngadirejo town to accomplish these conditions. It is important to focus on territorial potential and strategy support (generosity) from more elevated levels of government to wipe out the low overflow of monetary action in the town as a result of the chance of the rustic financial area not creating. Accordingly, the combination of farming frameworks and constructions from an expansive perspective, just as the joining of exchange and administration organizations will fill in as rules for institutional courses of action.

Town people group strengthening should be completed by Town Possessed Endeavors in a joint effort with the town government, the type of strengthening can be as schooling as instruction administration programs through courses and preparing to give information, abilities, and innovative mentalities as per the requirements and business openings that exist locally. . The program made will actually want to enabling the local area by giving abilities preparing to build information, and business venture mentalities as per business needs and openings. **(Case Study of Village-Owned Enterprises "JUSERA" in Ngadirejo Village, Pogalan District, Trenggalek Regency).**

RESEARCH METHODS

This examination plans to get top to bottom data about the connection between's the presence of the Town Possessed Endeavor "JUSERA" in Ngadirejo Town, Pogalan Area, Trenggalek Regime with fortifying the economy and local area government assistance in Ngadirejo Town, Pogalan Region, Trenggalek Rule, utilizing an inductive subjective methodology. Inductive subjective methodology is an exploration technique used to create depictions of discourse, composing, and conduct experienced by people, local gatherings or associations with specific foundations. The examination was directed by gathering information through field perceptions and top to bottom meetings to acquire data about the relationship between's the presence of Town Claimed Endeavors in Ngadirejo Town, Pogalan Area, Trenggalek Rule with fortifying the economy and local area government assistance in Ngadirejo Town, Pogalan Region, Trenggalek Regime.

RESULTS AND DISCUSSION

Ngadirejo Town is situated in Ponggalan Locale, Trenggalek Rule, East Java Territory. It is one of the towns in Ngadirejo Locale which comprises of 5 villages, 5 local area units, and 68 neighborhood units. Ngadirejo Town as of now has a Town Possessed Venture named BUMDes Jusera which was set up based on an administration program with an end goal to construct and succeed the town local area as expressed in Article 1, passage (6) of Law Number 6 of 2014 which clarifies that Town Claimed Undertakings, hereinafter alluded to as BUMDES is a business element whose whole or the majority of the capital is possessed by the Town through direct investment beginning from isolated Town resources to oversee resources, administrations, and different organizations for the best government assistance of the town local area. Albeit the substance of BUMDES isn't another thing in the guidelines on town government, BUMDES has really been commanded in Law Number 32 of 2004 concerning Provincial Government. As expressed in the vision of BUMDES Ratu Jusera, to be specific understanding the government assistance of country networks through the advancement of monetary ventures and social administrations. This is as per Lemieux's assessment (Wahab, 2014) which expresses that the items are exercises expected to take care of public issues. Endeavors to further develop government assistance are completed with the essential standards of BUMDES, one of which is the incorporation of BUMDES exercises which are completely and exhaustively created as per the necessities of the local area and did by streamlining collaboration between the local area, government, business people, non-administrative associations.

The Ngadirejo Town Government set up BUMDES as a gathering and driver of the town economy. BUMDES was likewise shaped to improve local area strengthening as per the capability of Ngadirejo Town BUMDES, as of now the business going through BUMDES Jusera is reserve funds and credits while different possibilities are as yet in the advancement stage. In this specialty unit BUMDES gives advances as money to the local area to foster their business. Credit assets for the local area completed by BUMDES are assets from the Town Asset and the consequences of assets gathered from every specialty unit opened by BUMDES. Individuals are given advances as indicated by the type of business they have. Each advance made is liable to 5% for BUMDES with a greatest development of a half year, the 5% burden is charged at the hour of portion installment.

BUMDES can fabricate monetary establishments to assist occupants with gaining admittance to capital in a simple manner with the most minimal conceivable interest. Its an obvious fact, the vast majority of the business banks in this nation don't favor the provincial poor. Aside from boosting the efficiency of individuals' organizations as far as capital, this kind of business can likewise save the existences of inhabitants from the grasp of moneylenders who have been meandering the towns. In Jusera, there is as of now a Money/Banking unit, which is capital for the local area to foster their business with the condition that the business is as of now running. The arrangements that should be met for individuals who need to get capital from BUMDES are that they should have a business and furthermore have insurance, for example, land endorsements or bike BPKBs that are submitted to BUMDES during the credit. Each credit made is liable to 5% for BUMDES with a most extreme development of a half year, the 5% burden is given by the borrower at the hour of making portion installments.

Endeavors made by the Ngadirejo Town government in the advancement of town networks. Thusly, the fundamental methodology utilized in rustic local area improvement is a participatory methodology that includes townspeople in the whole advancement measure, from arranging, executing, controlling and Use of the outcomes BUMDES Jusera in its arrangement included local area segments in Ngadirejo Town, like strict pioneers, local area pioneers, youth associations, town government authorities who counseled in the Improvement Arranging Consultation gathering (Musrenbang). In carrying out the specialty units in the BUMDES, the Magistrate utilizes inhabitants who lack lasting positions and joins forces with SMEs that as of now exist in Ngadirejo town. The subsequent methodology is the independence approach which centers around exercises and organizations dependent on nearby confidence.

CONCLUSION

The job of BUMDES in further developing the local area's economy has been acknowledged by the presence of a few reserve funds and credit specialty units. Moreover, BUMDES likewise assumes a part in the turn of events and advancement of the monetary capability of country networks to work on friendly government assistance, BUMDES additionally contributes as an option in contrast to Town Unique Pay (Cushion). In any case, when seen as far as the administration of BUMDES, there are still obstructions in enlisting workers or supervisors, there are as yet couple of individuals who are keen on becoming directors, on the grounds that there is no reasonable compensation fixed, this makes the specialty unit not run ideally. felt less in expanding the capability of the space.

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